



'FRESH AWARDS' ANNOUNCE THE PICK OF THE BUNCH ACROSS NSW & ACT'S GREENGROCERS, FLORISTS, GROWERS AND WHOLESALERS

14 June 2019

Sydney Markets has today announced their 2019 Fresh Awards finalists – greengrocers, florists, growers, wholesalers and fresh bloggers from across NSW and the ACT chosen for their best practice and excellence in the fresh produce industry.

Sydney Markets' Fresh Awards celebrate the small and medium businesses that make up the heart of local communities. They provide an opportunity for local independent retailers and growers to showcase their quality produce, industry expertise, innovative practices and dedication to their customers.

This year there are 60 finalists, across 15 award categories vying to be crowned the winners at the Fresh Awards gala dinner, to be held at The Star on Wednesday 24th July 2019.

The retailers and growers are evaluated through an intensive mystery shopping program and industry assessment. They are judged on everything from produce quality and freshness, customer service and industry knowledge, as well as their store appearance and innovative approaches.

Brad Latham, CEO of Sydney Markets said the Markets is proud to support and celebrate the work of NSW and ACT based greengrocers, florists, growers, wholesalers and bloggers through the Fresh Awards.

"These businesses work tirelessly to provide their customers and communities with fresh, locally sourced produce and they deserve to be recognised for their excellence," Mr Latham said.

"The Fresh Awards shines a light on the achievements of local business owners, talent and the fresh industry as a whole."

Sydney Markets' Fresh Awards Manager, Sue Dodd, said there is a stellar-line up of businesses and bloggers this year.

"Small businesses are constantly adapting and implementing new strategies to meet the evolving needs of modern consumers. We are proud to be honouring their hard work and commitment via the Fresh Awards," said Sue.

Sydney Markets is home to the Sydney Produce Market, Sydney Flower Market and Sydney Growers Market. Supplied by over 20,000 local and interstate growers, more than 700 businesses call the Sydney Markets home, selling fresh fruit, vegetables and cut flowers to florists, fruit retailers and consumers.

For further information about the 2019 Fresh Awards, visit www.freshawards.com.au



SYDNEY MARKETS FRESH AWARDS FINALISTS 2019

GREENGROCCER AWARDS

Best Small Business Finalists:

- Daily Fresh, Randwick
- Figtree Greengrocer, Lane Cove West
- Fruiticious, Gymea
- Plumpton Fruitworld, Plumpton

Best Medium Business Finalists:

- Kareela Grocer, Kareela
- Harbord Growers Market, Harbord
- Ziggy's Fresh, Belconnen
- Ziggy's Fresh, Fyshwick

Best Large Business Finalists:

- Best Fresh Grocer, Caringbah
- Fruitezy Marketplace, Chatswood
- Minto's Fruit Orchard, Minto
- Parisi's Food Hall, Rose Bay

Service Excellence Finalists:

- Best Fresh Grocer, Caringbah
- Country Growers, Brookvale
- Farmer Bob's Fruit Market Brewery Lane, Tamworth
- Three Brothers Fresh, Dural

Retail Presentation Finalists:

- Best Fresh Grocer, Caringbah
- Cronulla Gourmet Grocer, Cronulla
- Kareela Grocer, Kareela
- Parisi's Food Hall, Rose Bay

Knowledge in Action Finalists:

- Topline Fruit, Lindfield
- Freshworld, Maroubra
- Richmond Fruit Market, Richmond
- The Green St Grocer, Brookvale

FLORIST AWARDS

Retail Excellence Finalists:

- B & M Florist, Monterey
- Bella Floral Boutique, Morisset
- Eden Flower Studio, Mount Annan
- The Floral Decorator, Erskineville

Merchandising and Branding Finalists:

- B & M Florist, Monterey
- Bunch It With Country, Narellan
- Eden Flower Studio, Mount Annan
- Touchwood Flowers, Port Macquarie

Service Excellence Finalists:

- Bella Floral Boutique, Morisset
- Eden Flower Studio, Mount Annan
- Bunch It With Country, Narellan
- Jodie McGregor Flowers, Annandale

GROWER AWARDS

Produce Grower of the Year finalists:

- D Fresh, Mangrove Mountain
- Grima Farm Fresh Produce, Horsley Park
- Hydrotech, Moroota
- Vegie King, Rossmore

Flower Grower of the Year finalists:

- Commercial Flower Growers, Kenthurst
- Eagles Green Supplies, Ourimbah
- Polito Flower Farms, Annangrove
- S & P Dominello, Peats Ridge

Wholesaler of the Year finalists:

- Export Fresh, Sydney Markets
- Goldenfruit, Sydney Markets
- Perfection Fresh, Sydney Markets
- Zappia Produce Group, Sydney Markets

BLOGGER AWARD

Fresh Blogger of The Year Award finalists

- Mulberry Pomegranate, Katrina Kallos
- Mummas Country Kitchen, Helen Vlahakis
- Photo Before We Eat, Emma Bickley
- Sugar et al, Sonali Ghosh

Greengrocer of the Year and Florist of the Year, finalists and winners to be announced on the 24th July